

City of Brisbane
Agenda Report

To: City Council via City Manager
From: Administrative Services Director
Subject: Increase High School Bus Ridership Fee
Date: November 21, 2011

Purpose:

To pay for the increase in the cost of operating the bus from Brisbane to Terra Nova and Oceana.

Recommendation:

Increase the fee by 10% a year. This equates to \$38 a year or \$19 for the January to May time period.

Background:

The JUHSD had run a bus from Brisbane to their Pacifica High Schools prior to 2009. Due to budget cuts the School District could no longer afford to pay for this bus. The City Council agreed to fund a portion of the bus to ensure our students could still make to High School on-time. The cost of the bus is split between the parents, the City, and the Brisbane Chamber of Commerce. The City contracts with CYO to provide transportation services. Over the past year the price of fuel has increased by over 33% since the start of the last school year. Fuel is one of the largest cost factors for CYO in providing us bus service.

Discussion:

In May CYO approached the City seeking an increase in the contribution to cover their increase in expenses. The City Council decided to seek an increase from the users of the service instead of from the Community as a whole. There are about 60 students who ride the bus. An increase of \$38 a year will net CYO about \$2,280 a year. Since only half a year is left to collect fees the increase would be \$19 for the semester per student which equates to about \$1,100. This is less than the increase needed to offset the rise in diesel fuel prices but CYO recognizes the important service it is providing for the community.

When the City sent out the letter to to Terra Nova and Oceana parents this year regarding the bus, we informed parents of a possible increase in cost taking affect in Janaury.

Depending on the cost of disel fuel next year this may be an issue the City Council will need to revisit during its budget deliberations.

Fiscal Impact:

There is no impact on the City's financial situation although there will be an increase to the users of the bus service. Additionally, depending on the cost of fuel next year there may need to be further increases to the users of the system.

Measure of Success

Students from Brisbane can still take the bus to Terra Nova and Oceana.


Administrative Services Director


City Manager